

# ANNUAL REPORT

*JULY 2024-JUNE 2025*



UNITY MEDICAL CENTER  
foundation

# BOARD OF DIRECTORS FY24-25

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Mark Bertilrud, UMC Chief Operating Officer  
Jessica Sobolik, UMC Foundation Executive Director  
Deb McKay, UMC Foundation Coordinator

# FOUNDATION MISSION

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The mission of the Unity Medical Center Foundation is to financially support Unity Medical Center, ensuring quality health care close to home.

*Approved by the UMCF Board of Directors in 2023*



FISCAL YEAR 2024-2025

# FOUNDATION HIGHLIGHTS



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UMCF Executive Director  
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701.379.3003

The past five fiscal years (ending June 2025) have seen a period of stability for the Unity Medical Center Foundation, especially post-COVID. As a public 501(c)3, we always want to share the impact that our donors have on rural health care delivery in our region.

Our special events continue to raise funds for more specific needs at UMC. This fiscal year, we received our highest revenue ever at the annual Harvest Auction and our second-highest revenue during our Giving Hearts Day campaign.

Our patient, provider/staff and program endowments continue paying out 4 percent of their total investments, thanks to a strong stock market in fiscal year 2024 and 2025.

We started a Staff Giving Program in calendar year 2024 and turned over \$4,000 to the UMC nursing staff to help provide patients with things they need outside of direct patient care, such as clothing, transportation needs or groceries. We look forward to seeing what else the program can accomplish in the future.

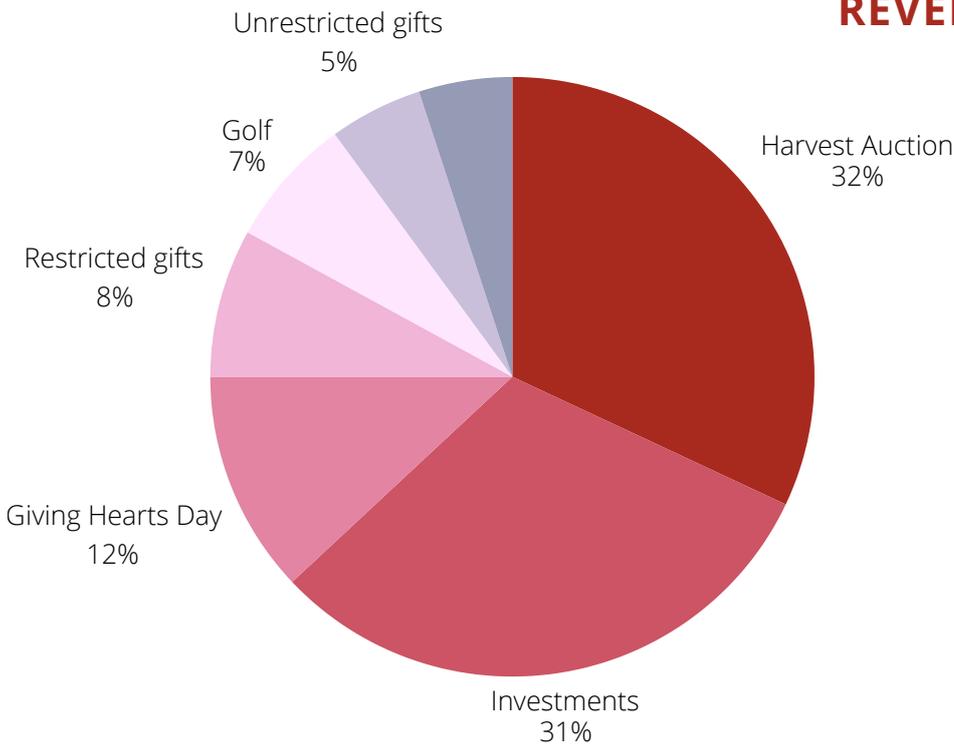
Continue reading for more details regarding our fundraising and impact in FY25. We greatly appreciate your continued support throughout this time!



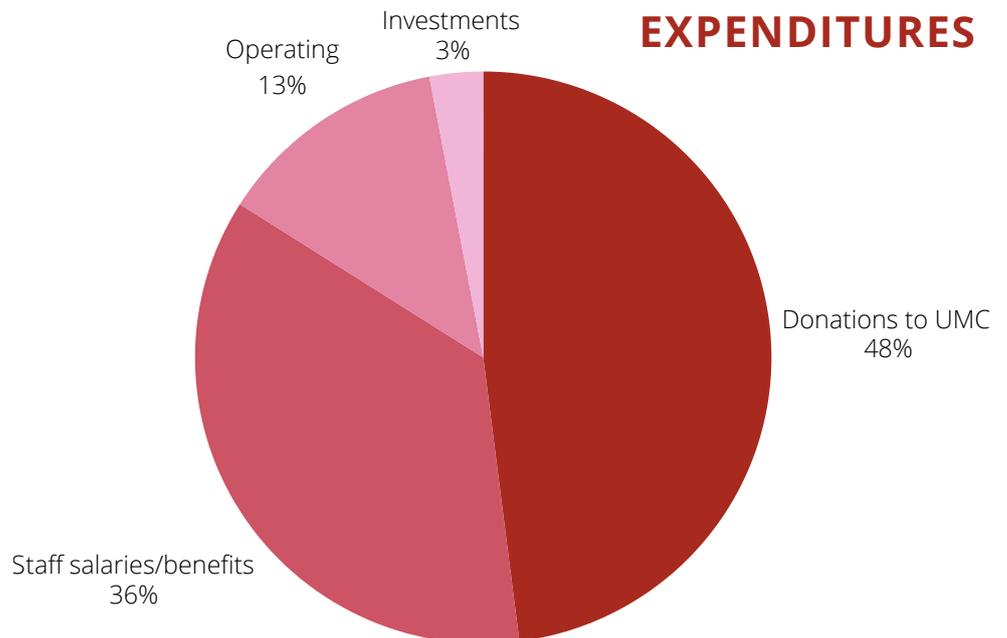
FISCAL YEAR 2024-2025

# REVENUE/ EXPENDITURES

## REVENUE



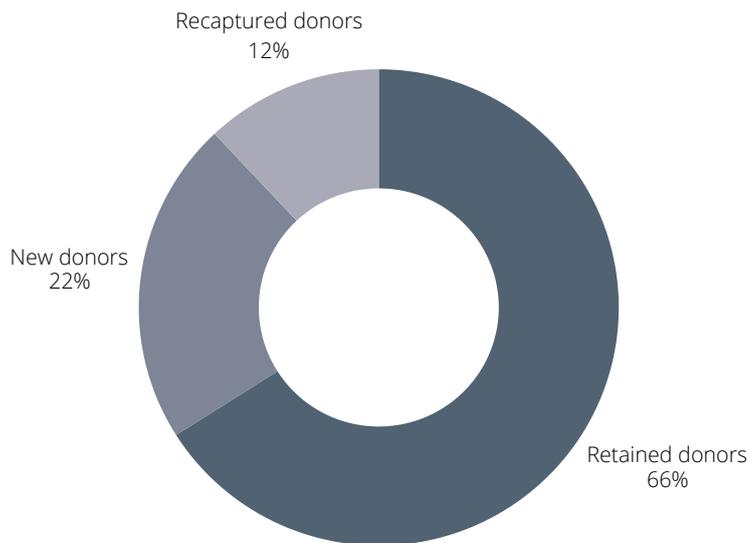
## EXPENDITURES





FISCAL YEAR 2024-2025

# DONOR DEMOGRAPHICS

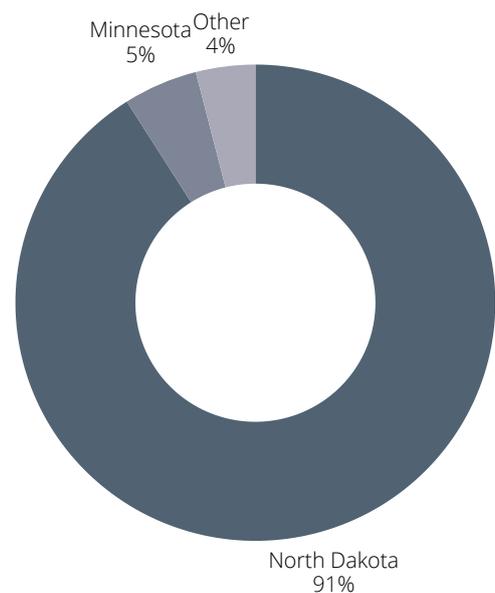


## TOTAL DONORS: 684

This number may include two members of the same household and is recorded as such in case households file taxes separately.

## GIFTS RECEIVED FROM 16 U.S. STATES

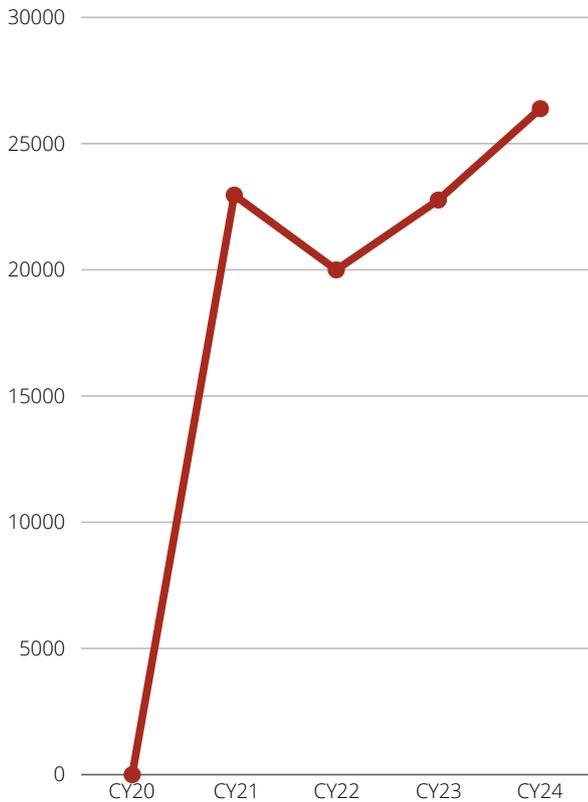
It's no surprise that most UMCF gifts came from North Dakotans. The second-largest group of donors lives in Minnesota (5%), followed by Arizona, Florida and Texas with 1% each.





FUNDRAISING EVENT

# GOLF TOURNAMENT



## NET RAISED: \$26,000

Annual Golf Tournament revenue is reported on a calendar-year instead of fiscal-year basis since each tournament overlaps fiscal years.

The FY25 Golf Tournament, held July 2024, included 19 teams (89 golfers) and 65 sponsors.

Funds raised provided a surgical table that pairs with the da Vinci robot used by Dr. Mike Bittles at UMC. Funds raised qualified for a \$20,000 match provided by the Otto Bremer Trust.

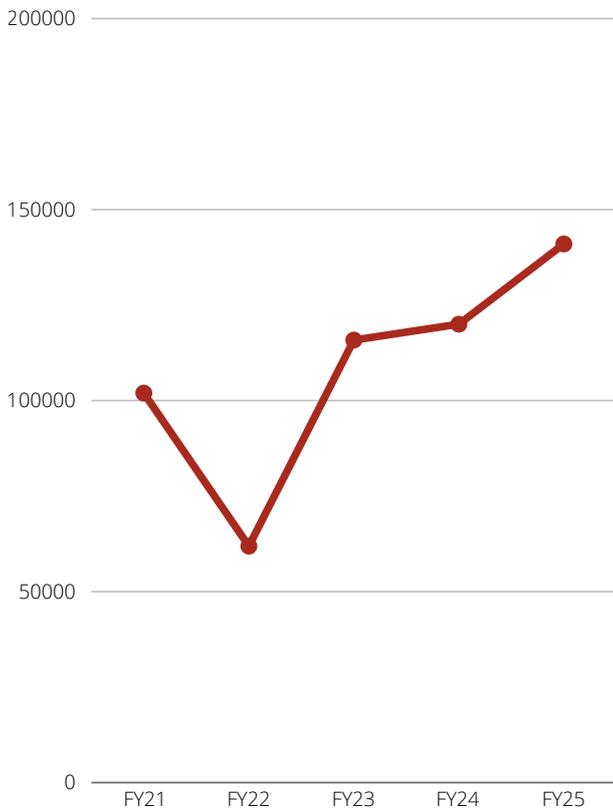
Note The tournament was canceled in CY20 during COVID. Otherwise, it has been held for the past 34 years at Fair Oaks Golf Course in Grafton.





FUNDRAISING EVENT

# HARVEST AUCTION



## NET RAISED: \$141,000

The 2024 Harvest Auction held in FY25 garnered the highest-revenue ever at the 26<sup>th</sup> annual event.

Approximately 200 people attended the event, which included an online silent auction, reverse auction, Lucky Charm and raffle drawings, as well as the Last One Standing paddle game.

Funds raised went toward the Grafton Family Clinic expansion, which was completed in February 2025.

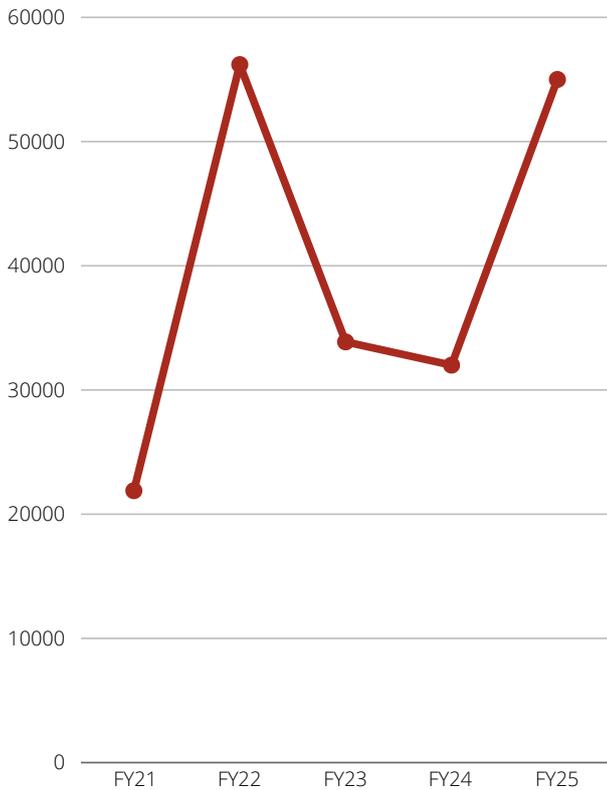
Note: The FY21 and FY22 Harvest Auctions were held online during the COVID-19 pandemic.





FUNDRAISING EVENT

# GIVING HEARTS DAY



## NET RAISED: \$55,000

Giving Hearts Day is a regional giving event hosted by Dakota Medical Foundation in Fargo, N.D. The UMC Foundation has participated since 2016.

Funds raised in FY25 went toward an automated CPR device, called a LUCAS (Lund University Cardiac Assist System), which replaced outdated equipment in the UMC Emergency Department.

This year's results included a \$5,000 prize from Bell Bank's Who Is Your Heart For video contest, which is randomly selected in a drawing.

Note: In FY22, the Foundation received a \$30,000 gift from one donor.





FUNDS

# PATIENT ENDOWMENT



## **BALANCE (FY25 END): \$337,762**

As mentioned on Page 3, the UCMF Patient Endowment pays out 4% interest annually (except when the stock market dipped in FY22 and the UCMF paused spending from this account in FY23).

With the available funds in FY25, the UCMF purchased a new ultrasound table and chair for UMC's Radiology Department (pictured below).

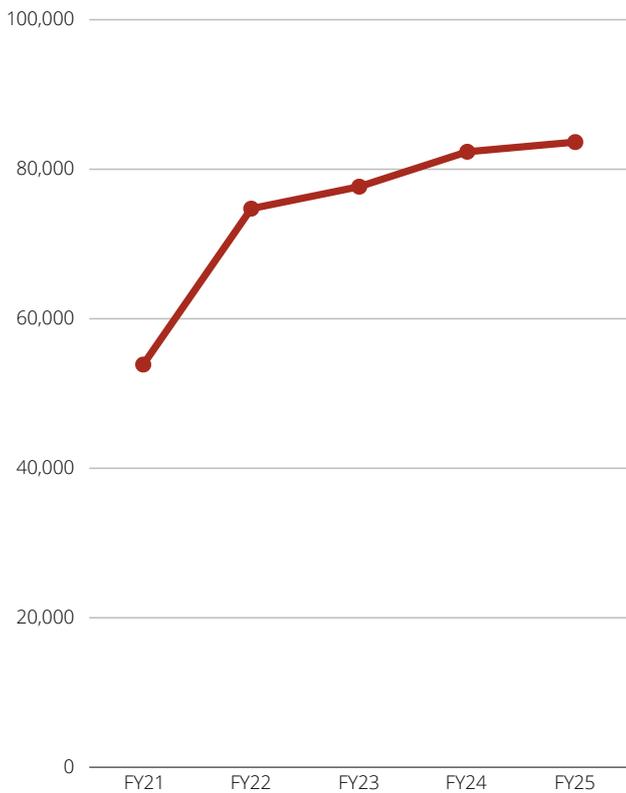
Donations that specify "Medical Equipment" or "Patient Care or Equipment" on gift envelopes are invested in this endowment.





FUNDS

# PROVIDER/STAFF ENDOWMENT



## **BALANCE (FY25 END): \$83,632**

The UCMF Provider/Staff Endowment pays out 4% interest annually, and this account weathered a weak stock market in FY22, thanks to proceeds from the Golf Tournament that year.

With these funds, the UCMF primarily provides scholarships to Unity staff. Two scholarships were awarded in FY25: one to Sarah Burns, pursuing a master's degree in Speech-Language Pathology (pictured left), and another to Kydyn Pastorek, pursuing a Bachelor of Science in Nursing degree (pictured right). Both currently work at UMC.

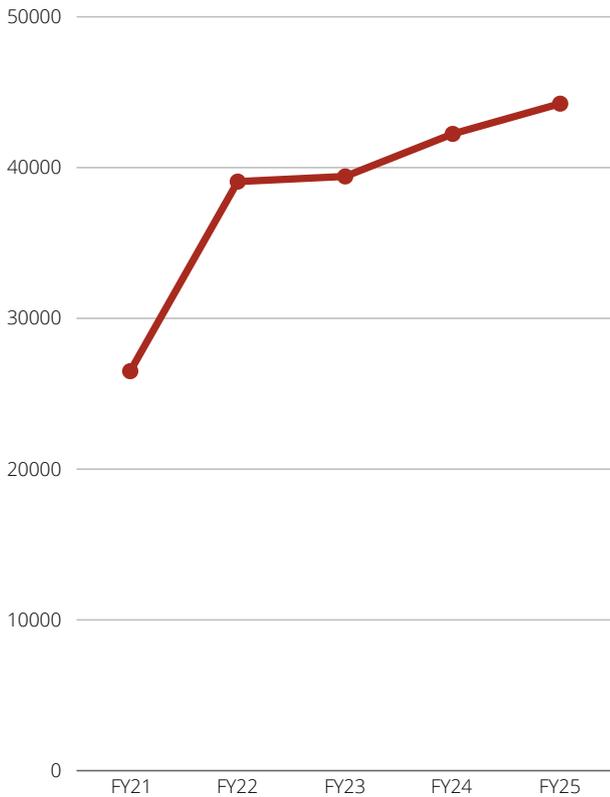
Donations that specify "Staff Scholarship" on gift envelopes will be invested in this endowment.





FUNDS

# PROGRAMS ENDOWMENT



## **BALANCE (FY25 END): \$44,239**

The UCMF Programs Endowment pays out 4% interest annually, and this account weathered a weak stock market in FY22, thanks to donor gifts that year.

Funds from this endowment in FY25 once again supported UMC's Tree of Lights Community Remembrance Ceremony (pictured) and community weight loss programs.

Donations that specify "Health Programs" on gift envelopes are invested in this account. The UCMF prioritizes spending from this account based on the results of the Community Health Needs Assessment, a public survey of health needs.





*FISCAL YEAR 2025-2026*

# FOUNDATION GOALS



- Grow all endowments, especially Programs Endowment (currently the smallest of the three).
- Increase major gift pledges (\$10,000+ over five years). Ideally, UMCF would receive the equivalent of 13 \$10,000 pledges annually.
- Develop strategic plan in conjunction with Unity Medical Center and new leadership.

**QUESTIONS? CONTACT:**

UNITY MEDICAL CENTER FOUNDATION

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FOUNDATION@UNITYMEDCENTER.COM